



BUSINESS
CONSULTING

NFT CONSULT



👑 STRATEGY & PLANNING

Strategy Facilitation

CLARITY, ALIGNMENT, AND A PLAN THAT HOLDS

A strategy that lives only in a document is not a strategy, it is a wish. NFT Consult's Strategy Facilitation service brings an expert external voice to your leadership sessions, guiding teams to genuine strategic clarity, cross-functional alignment, and a plan that your entire organisation can execute with conviction.

✓ Strategic Planning Facilitation

✓ Board & Executive Alignment

✓ Performance Management Frameworks

✓ Annual Retreat Facilitation

✓ Strategy Review Sessions



THE CHALLENGE

Strategy Sessions That End in Agreement, Not Alignment

Many leadership teams walk out of strategic planning retreats feeling good but return to the office pulling in different directions. Surface-level agreement masks underlying misalignment on priorities, resource allocation, and what success actually looks like. When strategy sessions are not expertly facilitated, dominant voices crowd out critical perspectives, real trade-offs are avoided, and the resulting plan lacks the buy-in needed to survive contact with operational reality. Good facilitation surfaces the difficult conversations and forges the genuine consensus that strategy requires.



Unresolved Strategic Tensions

Without skilled facilitation, leadership teams avoid difficult trade-offs, leaving tensions unresolved that later resurface as strategic drift and operational conflict.



Plans That Don't Cascade

A strategy owned only by the top team never reaches the frontline. Without alignment sessions and performance frameworks, execution stalls one layer below leadership.



Internal Facilitators Can't Challenge

When a member of the team facilitates the session, they cannot simultaneously challenge their peers, surface blind spots, or hold space for dissenting views impartially.

20+

YEARS OF EXPERIENCE

4

COUNTRIES ACTIVE

500+

ORGANISATIONS SERVED

8+

INDUSTRY SECTORS

OUR SERVICE AREAS



Strategic Planning Facilitation

Expert-facilitated strategic planning sessions, annual retreats, mid-year reviews, or focused problem-solving workshops, that guide leadership teams through structured analysis, clear priority-setting, and the difficult conversations that produce genuine strategic commitment. We bring methodology, tools, and the impartial challenge that only an external facilitator can provide.

Environmental scanning

SWOT & PESTLE facilitation

Priority matrix

Strategic objectives



Board & Executive Team Alignment

Facilitated alignment sessions designed specifically for boards and senior executive teams, creating the shared understanding of strategic direction, decision-making boundaries, and mutual accountability that high-performing leadership requires. We use structured dialogue, scenario analysis, and facilitated debate to move teams from polite consensus to genuine strategic clarity.

Governance alignment

Executive team cohesion

Scenario planning

Board strategy sessions



Performance Management Frameworks

Design and implementation of the performance management systems that connect strategic ambition to individual contribution, from balanced scorecards and OKR frameworks to departmental KPI cascades and individual performance agreement templates. We ensure your strategy has a measurement spine that drives accountability from the boardroom to the frontline.

Balanced scorecard

OKR design

KPI cascades

Performance agreements

WHAT CLIENTS LEAVE WITH

✓ A clear strategic plan document

✓ Agreed strategic priorities & trade-offs

✓ Cascaded departmental objectives



WHY NFT CONSULT

An Independent Voice That Challenges and Unifies

Our strategy facilitators are senior consultants with deep experience across sectors and markets, bringing both the methodological rigour and the confidence to challenge leadership assumptions, surface uncomfortable truths, and guide teams through the difficult trade-offs that strategy demands. We do not produce generic strategy templates. We invest in understanding your organisation, your industry, and your competitive context, so that our facilitation adds genuine intellectual value, not just process management.



African Market Intelligence

Our facilitators bring sector and market knowledge across East and Southern Africa, challenging assumptions and contributing insight beyond pure process facilitation.



Genuine Impartiality

As an external partner, we can ask the questions your team cannot ask each other, creating the psychological safety needed for honest strategic dialogue.



Rigorous Methodology

Every facilitation follows a structured process that moves systematically from context setting, through analysis, to priority decisions and implementation accountability.



Documented Outcomes

Every session produces a structured written output, strategic plan, priority decisions, KPI framework, or alignment agreements, not just flip chart notes.



End-to-End Support

From strategy development through performance framework design to mid-year review facilitation, we support the full strategy management cycle, not just the retreat.



Long-Term Relationship

Our consulting relationships span years, giving us accumulated context about your organisation that makes every successive strategy session more valuable than the last.

HOW A STRATEGY ENGAGEMENT UNFOLDS



Context & Brief

Deep-dive briefing on the organisation's context, the session objectives, and the key tensions to resolve.



Pre-Work & Design

Design the facilitation agenda, prepare analytical inputs, and brief participants to arrive ready to engage.



Facilitated Session

Expert-led facilitation driving to clear decisions, resolved trade-offs, and documented strategic commitments.



Output & Follow-Up

Structured written output delivered and follow-up sessions to track implementation and resolve emerging blockers.

Ready for a Strategy Your Team Actually Executes?

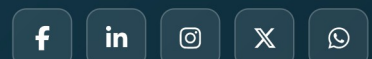
Tell us about your upcoming planning cycle, the context, the team, and what a successful outcome looks like. We will design a facilitation approach that delivers it.

GET IN TOUCH

✉ inquiries@nftconsult.com

🌐 www.nftconsult.com

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Plan a Strategy Facilitation

